GHIDA BARAKAT

SENIOR LEADERSHIP CONSULTANT & EXECUTIVE COACH

Ghida is an experienced certified executive and team coach, facilitator, trainer, and assessor. She works with immense passion and professionalism to support executives and leaders in pursuit of their personal growth, career development and leadership advancement. She has delivered over 850 registered hours of individual and team coaching.



Ghida's purpose is to evoke transformation in individuals and teams, facilitate growth, and create people leaders at all levels of the organization. She is passionate about leveraging the wisdom, talent, and power of people and teams to manifest potential, optimize performance and create a positive transformation. Her approach involves challenging leaders and organizations beyond the limits they have defined for themselves, to achieve exceptional levels of performance.

She is a trusted advisor to ambitious leaders who strive to enhance their effectiveness and coaches them to achieve their inspired purpose and optimize their potential. Ghida mentors' teams to think beyond their personal agendas and to a unique, powerful collective identity. She achieves measurably improved performance by the design and facilitation of coaching and training programs to create a healthy work culture, by eliminating roadblocks, unlocking untapped potential, and driving teams to achieve lofty goals.

She also brings in a corporate career of nearly 15 years in leadership and developmental roles. She has worked for Alshaya Group, National Bank of Kuwait, and Al Humaizi group; where she coached and trained thousands of employees and established and led departments and teams across the Middle East Region, working directly with decision makers and CEO's. She achieved measurably improved performance by the design and facilitation of trainings and coaching programs.

She holds a Bachelor of Business Administration, and is pursuing a Masters in Psychology and Neuroscience of Mental Health Msc from Kings College London. Ghida is an International Coaching Federation, ICF accredited Professional Certified Coach, PCC. She is certified in Organizational Relationship System Coaching, ORSCC and Professional Co-Active Coaching, CPCC and is a graduate from the Co-Active Leadership program in Barcelona. She's a certified practitioner for The Leadership Circle and an NLP practitioner.

Others describe her as Courageous, a challenger, curious, intuitive, compassionate, honest, committed, determined and results oriented.

Ghida is Australian from Lebanese origins, currently residing in Dubai but works worldwide. She is fluent in both English and Arabic. Her passions include outdoor pursuits, reading and yoga.

